SPONSORSHIP OPPORTUNITIES

GAME, SET, MATCH TITLE SPONSOR: $5,000

- Primary logo and name recognition on event invitation, flyers, postcards, and t-shirt
- Name and logo prominently placed as the title sponsor on banner displayed at event and on courts (company provided banner can also be displayed)
- Name and logo recognition on all event communications (My Emma and Mail Chimp), and on Facebook posts, Twitter updates, and other social media
- Verbal recognition at the event and the opportunity for a representative to make remarks
- Name and logo recognition on event program, and in event press releases when possible
- Company logo and link on agency website
- Recognition as event sponsor on event calendar listings and on website/blog event information posts
- Opportunity to include items in goodie bags and display company information at event
- Two teams with option to play in tournament (4 players)

GRAND SLAM SPONSOR: $2,500

- One team to play in tournament (2 players)
- Logo and name recognition on printed materials, event t-shirt and banner, excluding invitation
- Recognition as a sponsor in event blast emails utilizing *My Emma* (distribution list of more than 1000)
- Verbal recognition at the event
- Name and logo recognition on event program
- Website company link

ACE SPONSOR: $1,000

- Logo and name recognition on event banner
- Verbal recognition at the event
- Name recognition on event program

VOLLEY SPONSOR: $500

- Verbal recognition at the event
- Name recognition on event program

IN-KIND SPONSOR

- Food, beverages, printing, promotional items, etc.
- Verbal recognition at the event
- Name and logo recognition on event program and signage

SPONSORSHIP AGREEMENT

_____(Individual/Company Name) agrees to sponsor Play it Forward 2018 at the following level of support.

☐ **TITLE SPONSOR: $5,000**

☐ **GRAND SLAM SPONSOR: $2,500**

☐ **ACE SPONSOR: $1,000**

☐ **VOLLEY SPONSOR: $500**

☐ **IN-KIND SPONSOR**

We would like to make an in-kind donation of: _____

_____

Sponsors will receive all marketing benefits outlined at each sponsor level. Sponsor agrees to supply their company logo in JPG format. To receive the full benefits, please submit payment on or before February 1, 2018 to:

McNEILLY CENTER FOR CHILDREN, 100 Meridian St., Nashville, TN 37207

Agreement can be emailed to shellie.fossick@mcneillycenter.org or faxed to (615) 244-8998.

Printed Name: _____

Signature: _____

Title: _____DATE: _____